

Hafiz Abdul Khaliq The Founder

Late Hafiz Abdul Khaliq started his journalistic career from a suburb vicinity of the country known as Chandiwal, District Khenewal, Punjab who became precedent in the realm of journalism because of his God gifted ability and dynamic personality.

After his graduation, Mr. Khaliq joined the journalism and grasped over the issues related to politics, economics, human rights and social subjects because of his instinctive capability to comprehend the root cause of an issue and unquestionable ability to resolve it.

As a reporter for local Urdu Daily of Vehari, "INSANIYAT" from where shortly Pakistan's prominent Urdu Daily, the "NAWA-I-WAQT" appointed him District Correspondent.

Soon after he accepted the offer of Urdu daily 'JESSARAT' to work as Bureau Chief of Multan then Bureau Chief of the Punjab's Capital Lahore for the same daily.

Hafiz Abdul Khaliq later came to Islamabad as the editor of the Capital's first Urdu Daily the "MARKAZ" whereas he also represented Weekly "TAKBEER" Karachi and the Weekly "HURMAT" of Islamabad during this period.

Islamabad fully recognized Hafiz Abdul Khaliq's professional skills he soon became a known figure in the official, political, business and trade circles of the Capital of Pakistan.

This was the best of the time which helped Hafiz Abdul Khaliq to line up the formation of NNI in 1992, when the founder worked so hard and almost twenty hours a day to develop and set the news agency on sound footings that it had a telling effect on his health and he became the victim of cancer, the incurable disease till date.

NNI salutes the persistent efforts of its founder because of him the news agency became so well known to the journalistic world that in a record time.

On the 4th of July 1999 when this great personality of the Journalistic world breathed his last, NNI was a well-established organization.

Presently, Ammar Khaliq determined to carry on his father' mission by producing accurate and timely news stories to subscribers with the help of his team members professionally.

History:

News Network International (NNI) is the Pakistan's oldest recognized news agency, founded in 1992 by late Hafiz Abdul Khaliq.

Today, the Agency continues to expand its operations worldwide, reaching thousands of subscribers via radio, television, newspapers and companies from its main headquarter in Islamabad as well as Bureau offices in Peshawar, Lahore, Multan, Faisalabad, Quetta, Karachi and regional offices in Gilgat, Muzzafarabad, Gujranwala, Sialkot, Kasur, Vehari, Mailsi, Hyderabad and Sukkhur.

From all such stations top quality national and international news service is being provided according to the specific needs of NNI' clients.

NNI Service

Promising Quality:

More than one decade of experience in the domain of journalism has made the NNI more confident to deliver its excellent service by breaking news from around the country round the clock.

Consequently, the Agency has been recognized by its clients due to its standing on the repute of reliability and quality since its establishment

NNI delivering its news service to a total of 300 national and regional newspapers, published in English, Urdu, Pushtu, Saraiki and Sindhi languages, whereas the Agency has subscribers in America, Europe, Far East, South Asia, Central Asia, Gulf and the Middle East as well.

The news network eagerness to express swiftly and exactly most up-to-dated news by covering the subjects related to economic, financial, political, education, social, culture, sports, entertainment, oil & gas, means of communications, science and technology, Lower House and Upper House as well as Apex court proceedings has increased the size of its credentials among its partners.

NNI Services

News:

The news agency providing news service to national and international dailies, weekly, fortnightly and monthly newspapers publishing in English, Urdu, Pushtu, Saraiki and Sindhi languages whereas the same service also is being provided to the national and international electronic media.

Photo Service:

NNI launched its electronic photo service in early 2003 which successfully releasing news pictures via email by ensuring speedy transmission of photos to its subscribers.

Website:

NNI's Website (www.nni-news.com.pk) daily attracting more readers and number of viewers, growing with a fast pace.

As many as 1943 viewers have been recorded daily around the world. The Website Edition is updated daily at 9:00 am PST, but in near future we are seeking for the live update of our site.

The Largest News Network:

NNI has become the largest reporting network in Pakistan because a total of 1250 professional correspondents, reporters and stringers of the agency filing news stories and articles by answering the 5 Ws and 1H of any event efficiently from all towns, Tehsils, Districts and provincial head quarters.

Methodology:

All the received matter is edited and translated by a proficient team of subeditors rapidly and the communication wing of the agency transmits it to the subscribers.

Besides, the reporters in regional offices as well as overseas correspondents file stories immediately to the regional office and Head office respectively.

Future Plans:

- § To following the overseas network expansion policy NNI has decided to appoint correspondents as well as broaden its subscriber' portfolio internationally.
- § After experiencing to broadcast *Business Update* from Pakistan Broad Casting Corporation, the Agency working for launching a business news production house in the Head quarter very soon.
- § By sustaining its independence, NNI leadership has planned to establish 'Public Relations' departments in the agency shortly from where the different organizations would be linkage through providing outsource facility in the light of their needs by sharing Agency' experience.
- § To setup a training institute for proper training of the new comers in the field of journalism so that proficient journalists should be introduce in the growing market.

Awards won by NNI for the best media coverage:

1. 1993: From National Assembly Cabinet Restored by the Supreme Court orders with compliments of Speaker National Assembly Gohar Ayub Khan, the Award for the best media covering of the issue was conferred.

2. From Pakistan Education Center at Doha, Qatar for best coverage report.
3. Award by Editor's Round Table on development of Journalism in 1995 in Abbotabad organized by Rawalpindi Press Club, AIOU and UNICEF.
4. Award on Annual Day of Pakistan Air Force in 1996 for best coverage.
5. Award on the occasion of ground breaking ceremony of Islamabad-Peshawar Motorway in 1997 by NHA.
6. Best Performance Award as News Agency in Pakistan by Jashan-e-Quaid-e-Azam awards Ceremony held in Dubai, December 1998 conducted by Daily Nawi-e-Waqt.
7. Award by the Rawalpindi Chamber of Commerce and Industry (RCCI) in 1998 at Rawalpindi.
8. Youm-e-Takber Chagi Cup in 1999 under Pakistan Sports Board Control.